

## **FACIAL CONTOURING WITH IMPLANTS**

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### **MALAR (CHEEKBONE) AUGMENTATION**

The signs of aging in the midface include descent of the soft tissues over the region of the cheekbones. This has the two-fold effect of creating a hollow appearance just below the cheekbone and also deepening the nasolabial fold (the crease that extends down and outward from the side of the nostril).

With malar augmentation, a specialized implant is placed to enhance the fullness in the region of the cheekbones. This can be combined with other procedures, such as a mini-face lift or eyelid lift to restore a youthful appearance to the midface. The procedure is performed under anesthesia in the operating room. A small incision is made on the inside of the upper cheek. There are no visible skin incisions. The desired effects of this procedure will not diminish with time, because the implant will not shrink away or change shape with time.

### **CHIN AUGMENTATION**

A recessed chin can make the lower face look disproportional. Chin augmentation involves placement of an implant just in front of the bone of the lower jaw. The implant has tapered ends so that it is not visible. This can nicely complement other facial procedures such as nasal surgery, achieving proportional balance to the lower face. The procedure can be performed either in the operating room under general anesthesia or in the office with local anesthesia. The small incision is well-hidden under the chin.